



METHODS OF CHANGE

IMPACT REPORT

2023

ABSTRACT

ECCO

THE ITALIAN CLIMATE CHANGE THINK THANK

OUR FIRST ANNUAL REPORT

ECCO was founded in 2021, in a context characterised by the **necessity to translate the task of reducing emissions into processes for the transformation of social and productive systems.**

ECCO works on three geographical levels:



- **In Italy.** The National Energy and Climate Plan (**NECP**) represents the instrument for defining policies and measures aimed at achieving the energy and climate goals set as a result of the Paris Agreement and favour a revival of the economy based on the transition technologies.

ECCO aims to contribute to the development of a national vision and a political framework that can be applied to all levels of public governance, economics and society.



- **In Europe.** The European Union's leap forward on climate is expressed in the **Green Deal**, a project for the decarbonisation of the European economic system towards the climate goal of net zero emissions by 2050.

ECCO aims to support the leadership of Italy and of European institutions in implementing common climate goals.



- **On a global scale.** The twenty-eighth Conference of Parties (**COP28**) marked the beginning of the path transition away from all fossil fuels and saw the assigning of a scale of priority for the various technologies for the transition, with clear commitments from the Parties to triple renewable energy sources and double energy efficiency.

ECCO aims to shape the efforts of international collaboration, both through multilateral forums such as the G7, G20 and COP, and bilateral relations, with particular focus on those regions in which Italy can and must play a more significant role: the Mediterranean, the Middle East and Africa.

ABOUT US

ECCO is a non-profit third-sector foundation. It was founded in 2021 as independent think tank. ECCO is supported exclusively by philanthropic and public resources – which means it is unguided by private interests – and it works for the public interest to accelerate climate action. **ECCO** develops and promotes analyses based on facts and science aimed to choose climate policies, solutions and transformative strategies, create new narratives and build consensus for an inclusive, effective and timely climate action.

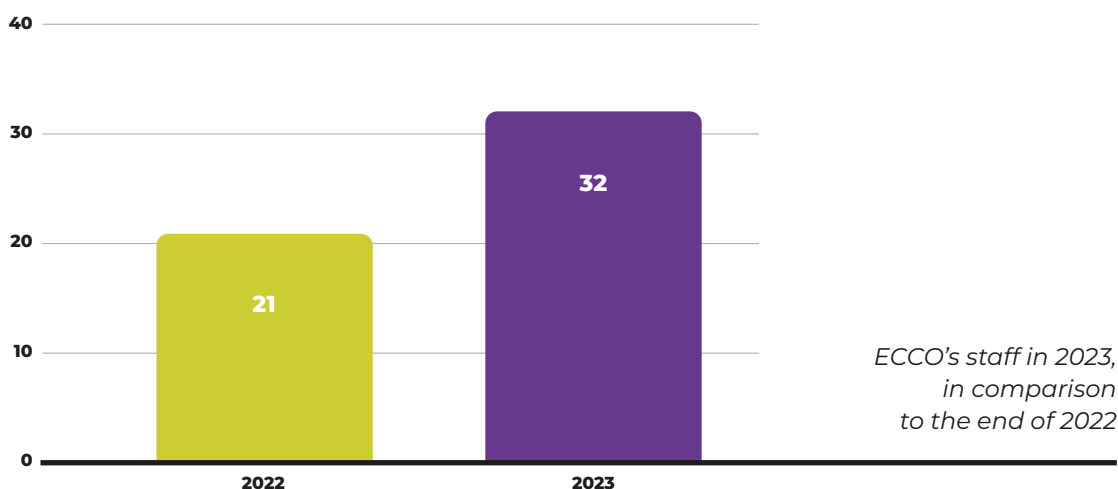
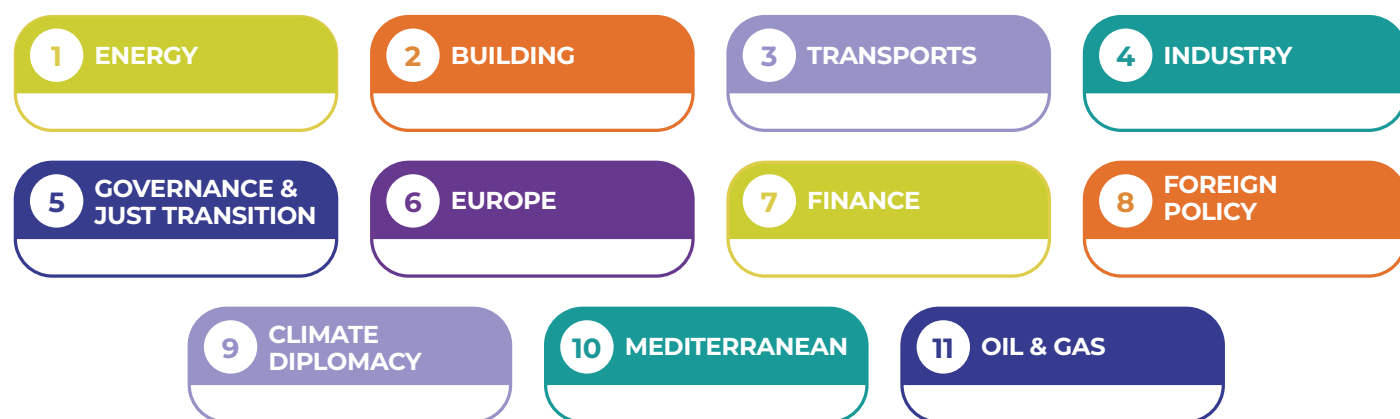
VISION

Contribute to creating a resilient, fair and zero-emission planet within the period of time and the framework imposed by the climate crisis and suggested by the scientific community.

MISSION

Work for the public interest to accelerate a proper transition and foster resilience that has an impact in Italy, in Europe, in the Mediterranean region and in the world.

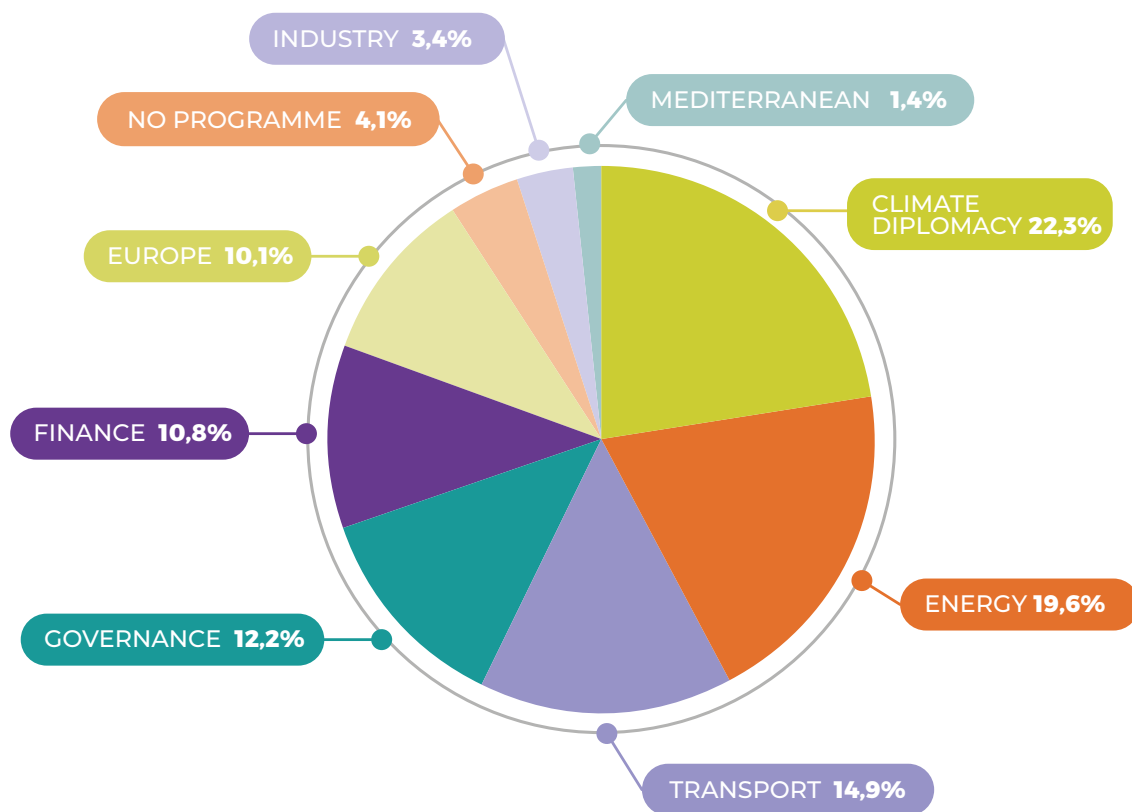
ECCO programmes active in 2023 were:



ACTIVITIES

Over the course of 2023, the commitment to accelerating climate action was represented by a wide range of actions on a national, European and international level, in the form of research, policy recommendations, dialogue with the main institutional, political, economic and social stakeholders, diplomacy initiatives, private and public events, and media briefings.

In 2023, ECCO issued 74 publications, distributed across programmes and based on their type:



ECCO IN ITALY – THE NATIONAL ENERGY AND CLIMATE PLAN

SOME HIGHLIGHTS



[Find out more](#)

ITALY IN EUROPE, EUROPE IN ITALY

SOME HIGHLIGHTS



[Find out more](#)

ECCO AT COP

AN OVERVIEW OF RESULTS AT COP28

media coverage:

- More than 150 media appearances
- Multiple interviews on national television channels (RAI, Sky)
- Multiple interviews on national radio
- Constant presence in the main national press outlets (Repubblica, Sole 24 Ore, Avvenire, Corriere, Il Fatto Quotidiano, ANSA, Wired, etc.).

Social media presence:

- 100,000 impressions on X
- 130,000 impressions on LinkedIn
- 95,000 impressions on Facebook

Website:

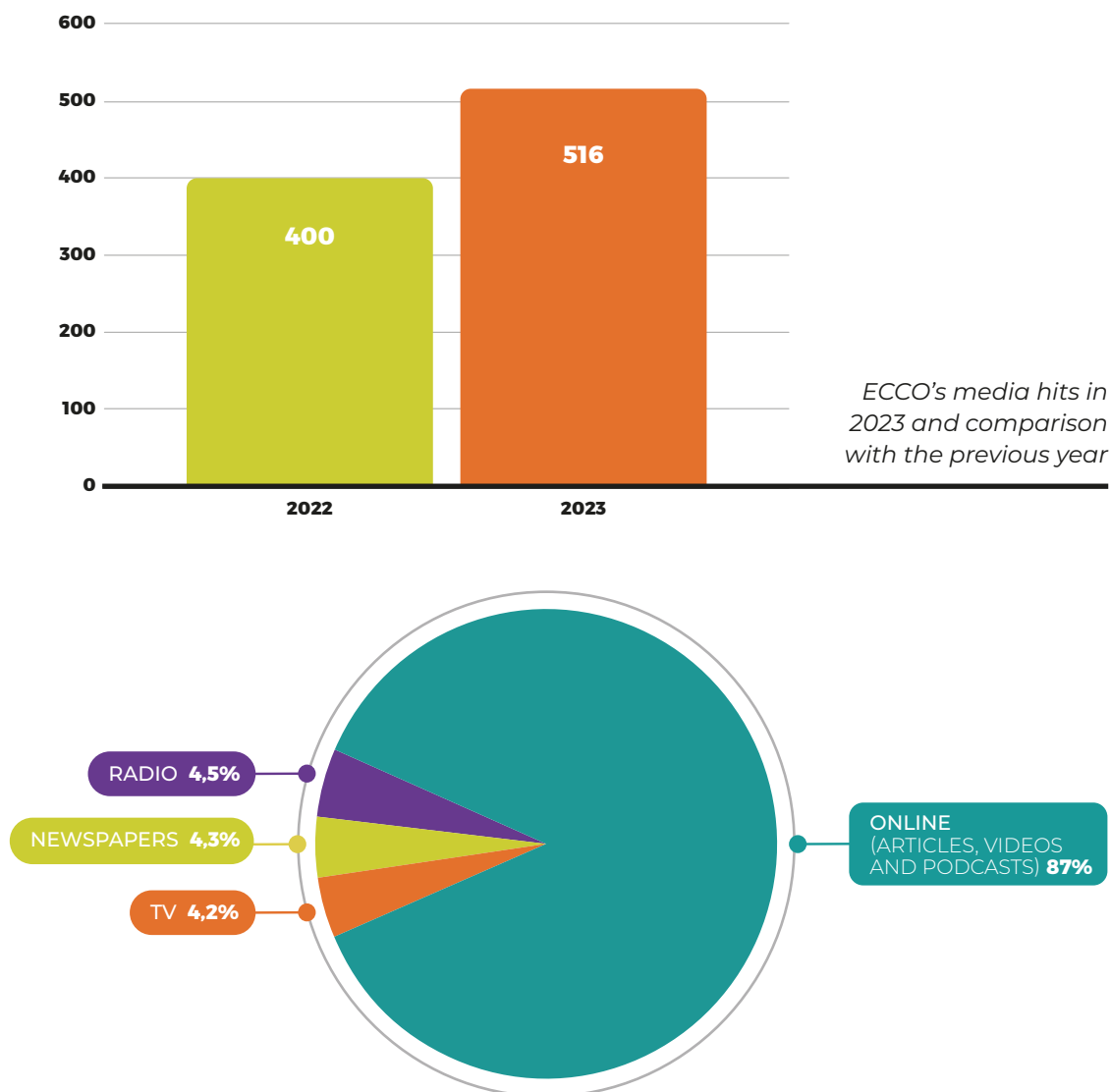
- more than 35,000 visualisations and interactions



[Find out more](#)

MEDIA COVERAGE

Over the course of 2023, the impact of ECCO in the media saw a significant growth, with a 29% increase in media hits compared to 2022.



DIGITAL CHANNELS

ECCO's digital channel results saw as well a significant increase compared to figures for 2022.

DIGITAL CHANNELS

WEBSITE

40,000 users, +186%
109,000 views, +111%
365,000 events (clicks on links, report downloads, etc.) +148%

SOCIAL NETWORKS

LinkedIn: 5,641 followers, +39%
Twitter/X: 5,460 followers, +62%
Facebook: 3,981 followers, +40%

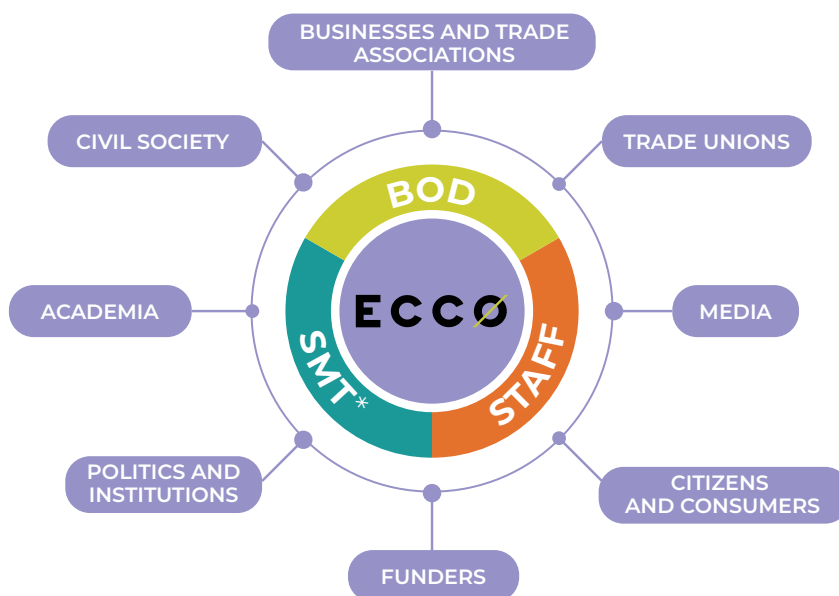
NEWSLETTER

Stakeholders reached +42%



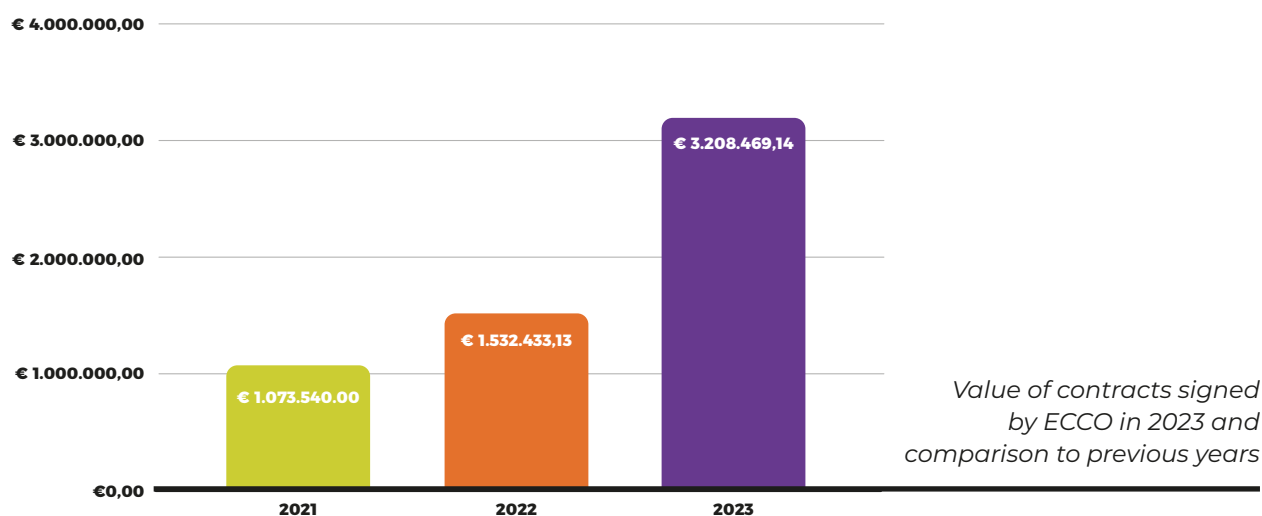
STAKEHOLDERS

Stakeholders represent a crucial element to carry out all the phases of the organisation's activities: conception, execution and dissemination.



RESOURCES

The value of the contracts signed by ECCO in 2023 for annual and long-term grants was € 3,208,469.14.



The growth, both in quantitative terms and through the variety of donors, of grants obtained by ECCO in 2023 in comparison to previous years allowed the achievement of the strategic goal set for the year 2023: "Double donations through diversified fund-raising"

FUNDER IN 2023

- Agora Energiewende
- Allianz Foundation
- Bulb Foundation
- Climate Emergency Collaboration Group (CECG)
- Climate Imperative Foundation
- Environmental Coalition on Standards (ECOS)
- Energy Transition Fund (ETF)
- European Climate Foundation (ECF)
- Fondazione Compagnia di San Paolo
- Growald Climate Fund
- Heinrich Boell Foundation (HBS)
- Open Society Foundation
- Pool fund on International Energy (PIE)

The full annual report is available here:

<https://eccoclimate.org/wp-content/uploads/2024/07/Ecco-bilancio-2023.pdf>

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